

# **Post Event Executive Summary**

## **INDIA PROPERTY – 2006** **London**

**Dates:** 27<sup>th</sup> – 29<sup>th</sup> May, 2006

**Venue:** Olympia Conference Centre, East Hall, Level 3

**Total Number of Participants:** 23

ACME GROUP OF COMPANIES	MUMBAI
AJMERA GROUP	MUMBAI
A R INTERNATIONAL	DUBAI
AXIOM ESTATES	LONDON
D.S. KULKARNI DEVELOPERS LTD	PUNE
GOA VILLAS AND APARTMENTS BY ACRON	GOA
GODREJ PROPERTIES LTD	MUMBAI
HDFC LTD	
ICICI BANK	
MANTRI DEVELOPERS PVT. LTD	BANGALORE.
NAHAR GROUP	MUMBAI
OBEROI CONSTRUCTIONS	MUMBAI
OUR TOWN	MUMBAI
PARSVNATH DEVELOPERS LTD	DELHI
PURAVANKARA PROJECTS LTD	BANGALORE
PUSHPANJALI CONSTRUCTIONS PVT. LTD	U.P
ROYAL PALMS	MUMBAI
RUSTOMJEE	MUMBAI
SAIGAL HOMES	LONAVALA
SAIRUNG DEVELOPERS & PROMOTERS PVT. LTD	BANGALORE, PUNE & COCHIN
SHETH DEVELOPERS PVT.LTD	MUMBAI
STATE BANK OF INDIA	
SAB INTERNATIONAL	CHANDIGARH

**Sponsors:**

ICICI Bank and Rustomjee's Keystone Group were the principal sponsors while other sponsors included Acme Group, Ajmera Group, HDFC Ltd and State Bank of India.

B4U were the media partners

Axiom Estates being London Associates

**Inauguration:** Mr Rajan Mathai, Deputy High Commissioner. Indian High Commission. London UK inaugurated the exhibition. Present along side during the ceremony was Mr Sonjay Chatterjee. MD and CEO of Citibank London.

**Total Number of Visitors Registered Onsite :** 691

**Total Number of Visitors Registered Online :** 210

**Total Number of Walk Ins :** 1801

**Advertisements & P.R.:**

The exhibition was widely promoted through both Print and Electronic Media

**Print Media** included full page and half page advertisements in Gujarat Samachar

Asian Voice

Gujarat Garvi

**TV Channels included**

B4U TV ( Movies and Music )

Star TV

**Radio:** Sunrise Radio

**Email campaigns**

on Rediff.com & Google Advts

### **Interactive Seminars:**

Informative seminars were held concurrently on all the three exhibition dates. The seminars were well attended by around 35 – 40 delegates each day. Speakers included Mr Rajan

Hiranandani – renowned advocate who spoke on the legal aspects for Property Buying for NRIs

Mr Rajat Vij (Manager Retail Assets) from ICICI Bank spoke on Housing Finance Schemes for NRIs

The Topic on “The Emerging Scenario in the Indian Realty Sector’ was addressed by Mr Arijit Sanyal and Mr T A Jaishankar from HDFC Ltd.

### **Summary:**

The exhibition attracted a fair number of buyers. The quality of enquires was good as most exhibitors confirmed. Enquires were directed towards Bangalore, Chennai, Delhi, Goa and Bombay and Pune.

Visitors included both businessmen and IT and other professionals.

A majority of NRIs based in London are looking for property in the range of Rs 25 – 1 crore in select cities

They are keen to know if property management services are available and whether builders could undertake such services in case of investments.

They want fair amount of capital appreciation, assurance that the developers will deliver the goods and on time,

They want world class construction with a special focus on security and proximity to market places and hospitals etc