

EXCLUSIVE DEALS THAT ASSURE HIGH RETURNS

Main Sponsorship: Rs 20,00,000

Give your brand the highest-possible profile before, during and after the show. Position your company alongside the strongest brand in the overseas property market and, as such, enjoy a high return on your investment.

Benefits include:

- Jointly-branded logo in a prominent position on all show communications and branding
- Stand in a prime location of 24 sq meters
- Name & logo on all visitor badges
- Name & logo on all visitor invitations
- Name & logo to be included on all banners inside exhibition hall
- Cover page advertorial in official catalogue & guide
- Full board package for 4 officials (Economy class, twin sharing, ex Mumbai).

Co-Sponsorship: Rs 10,00,000

Give your brand the highest-possible profile before, during and after the show. Position your company alongside the strongest brand in the overseas property market and, as such, enjoy a high return on your investment.

Benefits include:

- Your logo in a prominent position on all show communications and branding
- Stand in a prime location of 12 sq meters
- Name & logo to be included on all banners inside exhibition hall
- Full page advertorial in official catalogue & guide
- Full board package for 2 officials (Economy class, twin sharing, ex Mumbai).

Marketing Support:

Our 2008 exhibition will benefit from marketing campaigns valued at over lacs. These will include:

- National press advertising • Direct mail • E-marketing • Online PR • Joint-partner initiatives • Radio

MCHI reserves the right to amend this offer. Logo sizes and privileges will be commensurate with the level of partnership, including number of partnerships in each category.